



SCHOLARSHIP  
PROCESS  
STUDY ABROAD

University of  
**La Verne**



**IBS**

INTERNATIONAL  
BUSINESS SCHOOL  
AMERICAS

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## Summer/Winter programs in California



### Presentation

**University of La Verne**, in partnership with IBS Americas, offers the opportunity to discuss forefront subjects related to one of the most dynamic environments in the business world.

These institutions offer Higher Education (undergraduate and graduate) students the opportunity to attend intensive courses in the United States. The classes take place in January and July every year and cover a variety of cutting edge topics, relevant to driven young professionals.



The program takes **3 weeks**, full-time classes, **Monday to Thursday**, starting at **9 am**. To ensure close contact between the professor and students, classes are composed of groups from **15 to 35 participants**.



### Course description

The programs are aimed at **undergraduate** students in Business Administration or students in other fields with an interest in understanding the foundations of International Business, while improving their English skills.

The objective is to add important knowledge of Business Administration to students training, offering the student an advanced view of contemporary topics on the chosen subject and an indispensable international experience.

Classes are taught entirely in English, with full-time classes and activities. For students with English difficulties, there is also the option of attending an English program - "Business English - First Lessons".

A program tailored to your  
needs



Our program has been structured to take place between school semesters, which allows students to extend their expertise and participate in an international program without having to interrupt their ongoing studies. A certificate of completion is awarded to students based on their attendance and participation in classes.

There is no final examination, instead the students present seminars and weekly work-focused assignments. The goal is to structure an interactive and concrete program in which students become involved in the development of practical activities.



## Program Content

### STRATEGY & MARKETING – SM

Strategic Thinking; Strategic Planning; Marketing and market conquest. Company visits and Business cases. Business English.

### FINANCE & ACCOUNTING – FA

Financial Environment; Global Finance; Global Accounting. Company visits and Business cases. Business English.

**LEADING & COACHING THE HUMAN ORGANIZATION – LCO** Special topics in Organizational Theory; Mentoring, tutoring and coaching; Managing the human asset. Company visits and Business cases. Business English.

**CONTEMPORARY TOPICS IN PUBLIC ADMINISTRATION – PA** Foundational theories and contemporary approaches; Public Personnel; Policy Formation, Budgeting, and Auditing. Company visits and Business cases. Business English.

### BUSINESS ENGLISH – FIRST LESSONS – BEFL

Basic structures of English for business contexts. Grammar and fluency. Company and organizational visits – no tutoring or translation.

**Background Readings:** the students will receive a set of articles to be read, 4 months' prior the program starts, enabling the best class preparation.

\*Program content is subject to change without previous notice.



Visits to local  
companies,  
organizations and other events

The group will visit a well-known local company or have lectures with local executives. These trips and lectures provide the opportunity to gain first-hand knowledge about the intricacies of American business settings. Students are also provided with suggestions for visits to other organizations and events that they can undertake in their spare or leisure time.



## Program Structure



The International Business School Americas in partnership with University of La Verne (ULV) offers undergraduate, masters and doctoral degrees in various fields of knowledge. Classes are taught by doctors with extensive professional and academic experience. ULV offers Finance, Marketing, Project and Leadership programs. A English Course Inmersion is offered in partnership with ELS, by the way.

The University of La Verne is one of the most traditional and well respected American universities. Founded in 1891, ULV is a private, nonprofit institution, with its main campus in the city of La Verne, California, 40 minutes from Los Angeles.

Under the guidance of Dr. Ricardo Pitelli de Britto, the program will provide assistance to students in their preparation and travel to the course, in order to make the most of their experience. Our goal is to offer international education focusing on the realities that young professionals face.

Our objetive is to provide an academic international experience focusing on the youth professional. Being aware of some student problems to enroll in an international program, we provide a well-succed scholarships program.

In order to best assist you, you will receive:

- Texts of background reading so that you may complete class preparation several weeks in advance of travel;
- Invitations to attend meetings with the group, sharing information and meeting the people who will take the course;
- Documents for obtaining a visa to travel to the U.S; (if necessary);
- Suggestions for tours, sightseeing, shopping and visits during your free weekends.

## Investment

Send us your application form in order to attend this once in a lifetime opportunity. We are accepting students from foreign countries, and offering scholarships that covers up to 50% of the tuition costs. See below normal values and the scholarship that may be granted to you after CV analysis.

Course	Tuition + Enrollment fee	Cost to Student with 60% Scholarship
SM, FA, LCO, PA	U\$ 6.479,00 + US\$ 90	U\$ 2.682,00
BEFL	U\$ 4.532,00 + US\$ 90	U\$ 1.903,00

\*This value can be paid up to 16 installments without interest, depending on your preferred date of departure.

### Estimate Expenses

#### Accommodation:

Students can stay in one of the hotels/students housing listed below or look for the best option on booking accommodation sites.

**January:** Ontario International Airport Hotel, Fairfield by Marriott or similar, approximately USD 50.00 \*/person/double room with breakfast.

**July:** Students Housing. Daily price: USD 38.00\* in single room and USD 35.00 \* in double room. For more information, visit the website: <https://sites.laverne.edu/housing/residence-halls/vista-laverne/>

\* All costs are subject to change.

**Flight Tickets:** costs vary depending on the country of origin.

**Facilities:** Lunch is served at ULV costing US\$ 10.00 per day, including main dish, beverage and dessert.

## Upcoming Dates



We are now receiving applications for our scholarship process:

2020	
July	From 06th to 23rd
2021	
January	From 11th to 28th
July	From 05th to 22th

## Enrollment process

The first step to participate in this program is to apply for a scholarship by filling and sending us your Application Form.

There is a limited number of scholarships available to international students. For more information regarding the deadline for applications, please contact the IBS Americas staff.

The evaluation of your admission and scholarship application will take approximately ten days. If admitted, you will then have one week to accept the offer and enroll fully into the program.

## Certificate



\*The program must be fully paid prior to the program start.

Certificate in Executive Management - Issued by University of La Verne

Business English Program – Issued by the Institution—Business English program included.

Request the Application Form:

[info@ibs-americas.com](mailto:info@ibs-americas.com)

[www.ibs-americas.com](http://www.ibs-americas.com)

Get to know **University of La Verne**:

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